

Visit Cambodia!

A website promoting travel to the
Kingdom of Cambodia

The screenshot shows a website titled "Visit Cambodia" with a navigation bar including links for HOME, WHY CAMBODIA?, MOST VISITED, BOOKINGS, DON'T FORGET!, WATCH OUT FOR, GALLERY, and a search icon. The main content area features a heading "TRAVEL TO CAMBODIA!" followed by a paragraph about the ancient kingdom's opportunities and history. Below the text is a circular image of a Buddha statue. A "Where to begin?" section contains four thumbnail images: a traditional building with a red tiled roof, a row of thatched-roof huts, a standing stone figure against a cloudy sky, and a close-up of a red, textured surface. The background of the page has a gradient from blue at the top to red at the bottom.

Kaitlyn Mauck
Communication & New Media
Concentration in Media Studies
English Minor

NAME

Kenzie Davis

EDUCATED GUESS
O
Descriptor

Female College Student

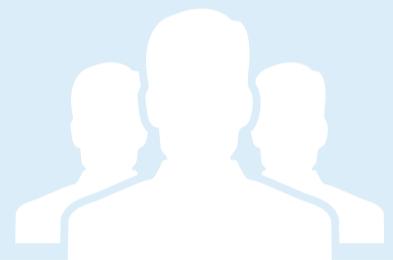
O
QUOTE

“It is *such* a beautiful day, let’s go DO something!”



WHO IS IT ?

20 y.o. from Connecticut, works as a part-time barista, going to college to learn how to teach English as a second language. Personality is bubbly, curious, ambitious, slightly naïve. Loves coffee and dogs. Dabbles in photography as a hobby.



O
ASPIRATIONAL
WHAT GOALS?

- small budget = wants the most bang for her buck
- wants a unique experience, something fewer people can say that they have
- wants to learn about as many topics as possible
- not sure where she wants to teach, potentially pick this country to teach English in

O
ASPIRATIONAL
WHAT ATTITUDE?

- already looking to travel to the Southeast Asian region, needs persuaded to come to Cambodia
- needs a peek at the culture she can expect to encounter: foods, nature, museums, history

O
ACTUAL
WHICH BEHAVIOUR?

Uses short winded Google searches when trying to locate information, most trusting in first page results, bounces between tabs on her laptop, prefers first-person accounts and reviews over taking a company’s word, often pulls up webpages in conversation to prove her point.

Which Trends, mindstyles or other indicators are applicable for this persona?

Instagram savvy, aesthetic nature photos, extroverted, never ending desire to learn.

How important are functional, emotional, expressive benefits.

Prefers function over fashion, deep conversations over small talk, opinionated but open minded and willing to evolve.

Fast or slow decision maker?
Why, how can you tell?

Slow: saved up for trip, doing in-depth research on places to go and things to do.

Decisions made on facts or emotion?
Why, how can you tell?

Facts: a Europe trip would be more expensive for less.

O
ASPIRATIONAL

O
ACTUAL

NAME

Ashley Moore

DESCRIPTOR Female Millennial

QUOTE

“The struggle is real man.”



first impression!

WHO IS IT ?

28 y.o. College Graduate with a degree in Media Communications. Employed. Spends free time making wine dates with girl friends or watching documentaries on Netflix. Always ready to go on a thrill filled adventure, one of her favorite memories is rock climbing on Seneca Rocks. Has two pet cats and a boyfriend (whom she doesn't live with).

WHAT GOALS?

- small budget: first few years out on own
 - wants an authentic experience, full of culture rather than partying
 - wants to learn about as many topics as possible
 - wants an adventure for vacation as opposed to relaxing

WHAT ATTITUDE?

- already looking to travel to the Southeast Asian region, needs persuaded to come to Cambodia
 - needs a peek at the culture she can expect to encounter: foods, nature, museums, history

WHICH BEHAVIOUR?

Uses short winded Google searches when trying to locate information, most trusting in first page results but not against digging down to the fifth page. Bounces between tabs on her laptop, often comparing articles and information. Prefers first-person accounts and reviews over taking a company's word, uses reviews and ratings to make decisions about various things (where to eat, which bed frame to buy, etc.). Often pulls up webpages in conversation to prove her point.

Which Trends, mindstyles or other indicators are applicable for this persona?

How important are functional,
emotional, expressive benefits.

Fast or slow decision maker?
Why, how can you tell?

Decisions made on facts or emotion?
Why, how can you tell?

Instagram savvy, scrolls at a moderate pace, reading every other post or so. Enjoys aesthetic nature and art photos, extroverted, never ending desire to learn.

Prefers function over fashion, deep conversations over small talk, opinionated but open minded and willing to evolve.

Quick: rapidly jumps from task to task. Always stays busy and ready to enact plans at a moment's notice.

Facts: a Europe trip would be more expensive for less.
Takes in multiple sources before making a decision.

NAME

Hunter Smith

descriptor

Male College Student

QUOTE

“Dude, this weather is perfect for going out on an adventure.”



first impression!

WHO IS IT ?

24 y.o. from Colorado, works as an Uber driver, going to college for sports media management. Personality is talkative, personable, funny. Loves cats and coffee. History buff. Enjoys going on nature hikes in his spare time, occasionally camping.

WHAT GOALS?

- small budget = wants the most bang for his buck
 - wants a unique experience, something fewer people can say that they have
 - wants to learn about as many topics as possible
 - would like to visit a country he doesn't know a whole lot about

WHAT ATTITUDE?

- already looking to travel to the Southeast Asian region, needs persuaded to come to Cambodia
 - needs a peek at the culture he can expect to encounter: foods, nature, museums, history

WHICH BEHAVIOUR?

Uses long winded search descriptions in order to locate desired information on the web, reads multiple in-depth articles about a topic before making a decision, puts most trust in statistical data, easy going, often pulls up webpages to prove his point in a conversation.

Which Trends, mindstyles or other indicators are applicable for this persona?

How important are functional,
emotional, expressive benefits.

Fast or slow decision maker?
Why, how can you tell?

Decisions made on facts or emotion?
Why, how can you tell?

Spends most of cellular time on Twitter tracking sports news, loves outdoor activities, sports fan, extroverted.

Prefers function over fashion, deep conversations over small talk (but loves joking around with friends), opinionated but continually evolving.

Slow: saved up for trip, doing research on places to go and things to do.

Facts: a Europe trip would be more expensive for less

NAME

Jacob Miller

EDUCATED GUESS
O
Descriptor

Male Millennial

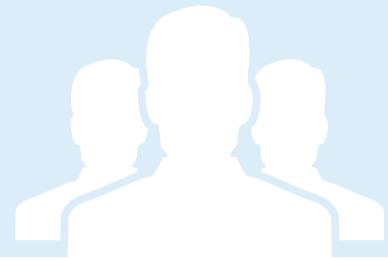
ASPIRATIONAL
O
QUOTE

"I gotta bounce if I wanna meet bae on time."



WHO IS IT ?

31 y.o. College Graduate with a Bachelors in Computer Science. Employed. Loves hanging out with friends, playing video games, and going on walks through the park with his dog. Often plans day long road trips to museums or landmarks just to have something to do. Single but has several prospects.



ASPIRATIONAL
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WHAT GOALS?

- small budget: just not a rich man yet
- wants an authentic experience, full of culture rather than partying
- wants to learn about as many topics as possible
- wants an adventure for vacation as opposed to relaxing

ASPIRATIONAL
O
WHAT ATTITUDE?

- already looking to travel to the Southeast Asian region, needs persuaded to come to Cambodia
- needs a peek at the culture he can expect to encounter: foods, nature, museums, history

ACTUAL
O
WHICH BEHAVIOUR?

Uses short search descriptions in order to locate desired information on the web, reads multiple in-depth articles about a topic before making a decision. Puts most trust in statistical data. Easy going, ready to learn more about a subject he doesn't know much on. Watches various YouTube channels on history and science. Often pulls up webpages and videos to prove his point in a conversation.

Which Trends, mindstyles or other indicators are applicable for this persona?

How important are functional, emotional, expressive benefits.

Fast or slow decision maker?
Why, how can you tell?

Decisions made on facts or emotion?
Why, how can you tell?

Spends most of cellular time on Twitter tracking cyber news, loves outdoor activities, sports fan, extroverted.

Prefers function over fashion (but has a fashion sense), deep conversations over small talk, opinionated but continually taking in new information and changing.

Quick: Constantly taking in entertainment, keeping self continually busy.

Facts: Takes in multiple sources of information before making a decision, always educating self on various topics.

O
ASPIRATIONAL

O
ACTUAL

User Test Questions

User Testability

Browser:

Device used:

1. Have you visited this site before?
2. What do you think the purpose of this site is? (ie. selling, informing, entertainment, etc)
3. Who do you think the intended audience is?
4. Could you find what you were looking for?
5. Was navigating from one page of interest to another annoying?
6. Was it easy to get to the home page from the page you started on?
7. Was there something missing you were expecting to see?
8. Could you tell what the page was about?
9. How does the Gallery load speed feel? (fast, slow, didn't load at all).

10. Was anything too obtrusive?

11. Was anything too well hidden?

12. Problems or kudos on the color scheme?

13. Easy to read (both font style and size)?

14. How did you find the layout of the site?

15. How intuitive and helpful is the navigation system?

16. What would encourage you to return to this site in the future?

17. Name your three favorite things about the site, and your three least favorite

18. If you could change one thing on the site, whether it is major or minor, what would be at
the top of the to do list?

User Testing Results

Browsers: Google Chrome - 5

Male: 3

Mozilla - 1

Female: 5

Safari - 1

Firefox - 1

User Advice:

- Improve Navigation
- Link photo sources in gallery as clickable
- Less informal writing/more single voiced
- Provide info w/o site jumping
- Improve color scheme?
 - Less black font?
- More stories to describe photos
- More booking clarifications
 - Good prices/locations
- Accessibility buttons
- Font size on buttons bigger
- Font selection on captions softer
- Points of interest map
- Change numbers to know > Important Phone #'s > external link
- Videos

Reading Citations

Aizpurua, Amaia, et al. "Exploring the Relationship between Web Accessibility and User Experience." *International Journal of Human-Computer Studies*, vol. 91, July 2016, pp. 13–23. *EBSCOhost*.

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Fichter, Darlene and Jeff Wisniewski. "Emotional Design, Storytelling, 'Slippiness,' and Understandable Icons." *Online Searcher*, vol. 40, no. 1, Jan/Feb2016, pp. 74–76. *EBSCOhost*.

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Franklyn, Virginia. "Creating a Responsive Website Ppld Friends." *Computers in Libraries*, vol. 33, no. 3, Apr. 2013, pp. 6–11. *EBSCOhost*.

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Lowry, Paul Benjamin, et al. "A Picture Is Worth a Thousand Words: Source Credibility Theory Applied to Logo and Website Design for Heightened Credibility and Consumer Trust." *International Journal of Human-Computer Interaction*, vol. 30, no. 1, 02 Jan. 2014, pp. 63–93. *EBSCOhost*.

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Rhyne, Theresa-Marie. *Applying Color Theory to Digital Media and Visualization*. CRC Press Taylor & Francis Group, 2017.

Savage, Taylor. "Componentizing the Web." *Communications of the ACM*, vol. 58, no. 11, Nov. 2015, pp. 55–61. *EBSCOhost*.
<http://libproxy.shepherd.edu:2048/login?url=http://search.ebscohost.com/login.aspx?dir=ct=true&db=a9h&AN=110567273&site=ehost-live&scope=site>

Tuunanen, Tuure and Hena Govindji. "Understanding Flow Experience from Users' Requirements." *Behaviour & Information Technology*, vol. 35, no. 2, Feb. 2016, pp. 134–150. *EBSCOhost*.
<http://libproxy.shepherd.edu:2048/login?url=http://search.ebscohost.com/login.aspx?dir=ct=true&db=a9h&AN=112966222&site=ehost-live&scope=site>

Articles I Found to be Helpful

Wordpress Theme: <https://wordpress.org/themes/travel-log/>

WP Hosting: <http://www.wpbeginner.com/wordpress-hosting/>

Color Theory:

<https://webdesign.tutsplus.com/articles/an-introduction-to-color-theory-for-web-designers--webdesign-1437>

<https://webflow.com/blog/web-design-101-color-theory>

<https://www.smashingmagazine.com/2016/04/web-developer-guide-color/>

Cambodia's Tourist site: <http://www.tourismcambodia.com/> (first google result) OR

<http://www.tourismcambodia.org/> (third page google result but listed on Laos' tourist page)

Cambodia Visa site: <https://www.evisa.gov.kh/>

Ministry of Foreign Affairs: <https://www.mfaic.gov.kh/>

Cambodia Information Center: <http://www.cambodia.org/>

US Embassy in Cambodia: <https://kh.usembassy.gov/>

???: <http://www.embassyofcambodia.org/>

***Lonely Planet: <https://www.lonelyplanet.com/cambodia>

Personas: <https://www.smashingmagazine.com/2014/08/a-closer-look-at-personas-part-1/>

<https://creativecompanion.wordpress.com/2011/05/05/the-persona-core-poster/>

Travel trends to asia:

<http://asean.org/storage/2015/09/Table-29-checked.pdf>

http://asean.org/?static_post=tourism-statistics

<http://sea-globe.com/millennials-authentic-travel-experiences/>

<https://www.siteminder.com/r/trends-advice/travel-trends-motivates-southeast-asian-travellers/>

<https://www.tnooz.com/article/southeast-asia-travelers-phocuswright/>

<https://skift.com/2016/08/09/google-study-forecasts-southeast-asia-online-travel-market-at-76-billion-in-2025/>

<http://representasiannews.com/asia-travel-boom-drives-2016-global-tourism-growth/>

Cambodia Stats: <https://nis.gov.kh/index.php/en/>

Passport stats:

<http://www.theexpeditioner.com/2010/02/17/how-many-americans-have-a-passport-2/>

<https://travel.state.gov/content/travel/en/passports/after/passport-statistics.html>

<https://travel.state.gov/content/travel/en/international-travel/while-abroad/death-abroad1/death-statistics.html>

Millennials: <https://www.ssa.gov/oact/babynames/decades/names1980s.html>
<http://www.pewresearch.org/fact-tank/2016/04/25/millennials-overtake-baby-boomers/>
<http://bestlifeonline.com/things-millennials-say/>
<https://business.linkedin.com/talent-solutions/blog/2014/06/the-10-college-majors-millennials-are-more-likely-to-have-compared-to-boomers-infographic>

Cambodia Religion: <http://www.tourismcambodia.com/about-cambodia/religion.htm>
https://en.wikipedia.org/wiki/Buddhism_in_Cambodia
https://en.wikipedia.org/wiki/Religion_in_Cambodia#cite_note-pew2010-1
<https://en.wikipedia.org/wiki/Teravada>
http://factsanddetails.com/southeast-asia/Cambodia/sub5_2e/entry-2879.html
<https://www.worldatlas.com/articles/religious-beliefs-in-cambodia.html>
<https://www.britannica.com/place/Cambodia/Religion>

Temples: <http://www.travelchannel.com/interests/arts-and-culture/articles/the-temples-of-cambodia>
<http://whc.unesco.org/en/list/668>
<https://www.timetravelturtle.com/angkor-temples-siem-reap-cambodia/>

Khmer Rouge: <https://www.britannica.com/topic/Khmer-Rouge>

Other SE Asian Country tourist sites: [Thailand](#), [Vietnam](#), [Laos](#),

Translation: <http://thebodia.com/cambodia/learn-to-speak-khmer/useful-khmer-words-and-phrases/>

Conversion: <http://www.xe.com/currency/khr-cambodian-riel>

Light pollution map:

<https://www.lightpollutionmap.info/#zoom=4&lat=5759860&lon=1619364&layers=B0FFFTFFFF>
<http://www.darksky.org/light-pollution/>

Phnom Kulen:

<https://www.lonelyplanet.com/cambodia/temples-of-angkor/attractions/phnom-kulen/a/poi-sig/1524973/1002179>

Angkor Wat: <https://www.livescience.com/23841-angkor-wat.html>

<https://www.khanacademy.org/humanities/ap-art-history/south-east-se-asia/cambodia-art/a/angkor-wat>
<https://www.smithsonianmag.com/history/lost-city-cambodia-180958508/>

Stargazing: <https://observer.news/world/9-southeast-asian-stargazing-spots/>
<https://www.booking.com/destinationfinder/stargazing/countries/kh.en-gb.html>

Crickets: <http://www.phnompenhpost.com/post-weekend/farm-market-crickets-tale>

Food: <https://theculturetrip.com/asia/cambodia/articles/10-traditional-cambodian-dishes-you-need-to-try/>
<https://www.authenticfoodquest.com/cambodian-cuisine-unique-dishes/>

Fonts: <https://www.elegantthemes.com/blog/resources/professional-fonts-for-upscale-web-designs>
<https://www.elegantthemes.com/blog/resources/30-sans-serif-fonts-perfect-for-website-headings>

Trip Advisor: <https://www.tripadvisor.com/Attractions-g293939-Activities-Cambodia.html>

Border Crossings: <https://www.travelfish.org/visas/cambodia>

User Testability: <http://www.jenniferslegg.com/2007/09/24/list-of-questions-to-ask-website-usability-testers/>
Accessibility Buttons:
<https://www.southwest.com/html/customer-service/unique-travel-needs/customers-with-disabilities-pol.html?clk=GFOOTER-CUSTOMER-ASSISTANCE>

Name of Plugin	Developers	Description	Date Installed	Kept?	Ease of Use 1-10	Comments
WP Travel	WEN Solutions	Booking tours	02/14/18	no	---	Doesn't fit into my design.
Flights & Hotels Travel Search	Travelpayouts	Flight & Hotel booking; website gets commission for bookings made through the plugin	02/14/18	yes	7	Simple, intuitive widget. Not as customizable as I would like, but provides what I want.
Image Photo Gallery Final Tiles Grid	Green Tree Labs	Photo gallery	02/14/18	yes	8	Pretty plug-and-play. Occasionally finicky on effects.
All in One SEO Pack	Semper Plugins	Optimizes website for seo	02/14/18	no	---	Found Yoast to be more user friendly.
Yoast SEO	Team Yoast	" "	02/21/18	yes	10	Plainly tells what needs improvement, helpful.
WP Backup/Migrate Guard	BackupGuard	Allows for backing up website to save or for migrating	02/14/18	yes	10	Very easy to use. Highly recommend having.
Jetpack	Automattic	Design, marketing, and security pack	02/14/18	yes	10	Mostly works in the background. Alerts where improvements can be made.
Breadcrumb NavXT	John Havlik	Creates locational breadcrumb trails	02/14/18	yes	8	Helpful for bettering website layout.
Contact Form	BestWebSoft	Allows for customizable contact forms	02/14/18	yes	9	Easy to set up.
Google Captcha	" "	Security to avoid spam users; "I am not a robot."	02/14/18	yes	8	Kept, but currently don't have a use for it on website.
Site Origin CSS	SiteOrigin	Makes editing CSS simpler	02/21/18	yes	7	Options for both experienced and beginner css coding, not 100% clear at first, takes some fiddling.
CBX Currency Converter	codeboxr	Currency converter widget	02/21/18	no	4	Could not get to properly integrate into page; spanned whole page.
Akismet Anti-Spam	Automattic	Blocks spam commenters	02/14/18	yes	9	Very simple to set up, difficulty figuring out how to place.
Google Analytics Counter Tracker	WPAdm	Analizes visitors to website	02/21/18	yes	10	Helpful, just sits on dashboard and does its thing.
Smush Image Compression & Optimization	WPMU DEV	Tweaks images for the fastest loading speed	02/21/18	yes	9	Enjoy that it quietly does its job.
Responsive Image Gallery lite	Envira Gallery Team	Drag and drop photo gallery builder	-----	no	---	Was a fallback idea if other image plugin didn't satisfy needs.
Comment System	Disqus	Comment system to replace the default WP	02/21/18	yes	---	Don't have comments to test this on yet.
Currency Converter	LB Copany	Live currency converter widget	03/09/18	yes	7	Initially didn't keep, but actually works better than other converter. Functions and integrates properly.
WS Theme Addons	WEN Solutions	Additional features & functionalities	03/09/18	yes	---	Helpful in design.
Use Any Font	Dinesh Karki	Allows use of a variety of fonts	03/14/18	no	3	Have to submit paymet information for use of one "free" font.
Easy Google Fonts	Titaniun Themes	Allows for integration of Google fonts	03/14/18	yes	10	Super simple to set up, intuitive, easy to use.
Add From Server	Dion Hulse	Helps with file uploads	03/15/18	??	7	Installed to work around HTTP error, couldn't quite figure out, tried normal upload method again and it worked fine ^_(``)_^
WP Maintenance Mode	Designmodo	Creates maintenace/WIP page	04/08/18	no	10	Wanted to do a single page, not my entire website.
Maintenance	Fruitfulcode	" "	04/09/18	yes	10	Was able to specify pages that I wanted to exclude from maintenance.

Photo Source Citations

1. Angkor Monk - <https://www.flickr.com/photos/staffanscherz/5338227542/>
2. Angkor Rain - <https://www.flickr.com/photos/staffanscherz/10133366004/>
3. Angkor Wat Outline -
https://commons.wikimedia.org/wiki/File:Angkor_Wat_in_Flag_of_Cambodia.svg
4. Angkot Wat Panorama -
https://www.flickr.com/photos/scuba_beer/33985195/in/photolist-41bBD-CAyAdJ-pEA4BP-6CUM7h-sLtFLH-5i1jMG-avUf3p-ooiuQm-ZXMrLp-jrHk1p-grs9EY-YDsNsR-qyNj5i-iUCPSN-K6wgDc-oEzmGA-Jh1Sxq-ayVckT-XGRBcS-o3dauc-JgKMrp-d33NK7-83YLzK-XCQaGN-BQREp7-5QFK86-4tf429-bDL39x-HQk2QK-atqavn-arHWck-c3KHq5-4teZQS-3mbFwb-DjWuaz-85aFGY-XXq3eh-iUDBsX-K6wdfD-pThxTm-98HP4U-HRc6WA-dq1qSZ-cJ4C5o-5njfu9-cmNSzQ-dq1AXs-ZAMeM3-gvKhig-eHPJ1V
5. Angkor Wat Sunrise -
<https://www.flickr.com/photos/mendhak/6245582355/in/photolist-avUf3p-ooiuQm-ZXMrLp-jrHk1p-grs9EY-YDsNsR-qyNj5i-iUCPSN-K6wgDc-oEzmGA-Jh1Sxq-ayVckT-XGRBcS-o3dauc-JgKMrp-d33NK7-83YLzK-XCQaGN-BQREp7-5QFK86-4tf429-bDL39x-HQk2QK-atqavn-arHWck-c3KHq5-4teZQS-3mbFwb-DjWuaz-85aFGY-XXq3eh-iUDBsX-K6wdfD-pThxTm-98HP4U-HRc6WA-dq1qSZ-cJ4C5o-5njfu9-cmNSzQ-dq1AXs-ZAMeM3-gvKhig-eHPJ1V-YALxi5-C9AGpb-CQGgov-qXKrML-CufJPr-4LuDqh>
6. Angkor Wat Tree - <https://www.flickr.com/photos/triller/2277357422/>
7. Browser Mockup - <https://blog.wikimedia.org/2013/04/25/try-new-login-accountcreation/>
8. Cambodia Conversation -
<https://www.flickr.com/photos/mikecogh/12305078323/in/photolist-2UJ3a4-2UNrAs-jKmK5P-CLDYxA-jQsTjH-21w8XSC-jFpkZw-jRnYvP-jpX95S-ZMVysD-jqKHPd-jrqyjF-jFibr4-jEcZ6n-nFi1GG-jFnct4-c7Fse5-jojamT-MTm87x-HJVya4-252gsjd-2UJ3nP-2QJC CY-Kr2tLg-H2QqPy-NfCt1y-ZVLHgR-FqXn4e-241j4aC-FqXpmk-252gvFo-22k63Tj-241iZ27-FqXsDn-241j3oh-252gr2d-Kr4vQY-CEJ9ke-AKsCSk-JTdr82-212B84y-a1ZM6S>
9. Cambodian Monks - <https://www.flickr.com/photos/balintfoeldesi/11753707934/>
10. Central Market (phnom penh) -
https://www.flickr.com/photos/thanate_tan/23843056461/in/photolist-CjVU1n-Vsh3t6-6ZVf7z-6ZVtwx-pTN6n-nqQXYo-6ZZ6V1-4Ljk6m-5vYA39-nqRcmC-jY9TzH-jYcaBY-uNkdt2-uNkjSz-VWzgY-ouZkrB-jYciKG-5vUhSg-nHkxxc-252gkou-jYaytT-jpasiz-jY9CFz-uNkamk-vu9VDo-nqQZyC-vsB8sC-jYcbpQ-5vUe88-jYckz3-vsB9QA-jY9FJ8-nR75F9-uNmdrM-jYcsio-uNmjxe-vsJveZ-FqXk5e-nH3Fp4-2r3Akx-3hPhbN-jp9UpX-7nQ4PY-63CZWA-bgarXM-eLtoN7-5vYxZj-VPZMA3-jp8U4i-VSNwaM
11. Central Market (siem reap) -
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31mi7L-9aEibS-c7jX4w-nK85qr-c7jXtu-nqRoNn-c7jVMq-AVsR1-c7jYj3-c7jXTd-o1Z7pA-o1P2Q4

12. Culture Banner -

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13. Fish Amok - <https://www.flickr.com/photos/yapped/2569542921>

14. Food -

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15. Food Crickets -

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16. Hotel Banner -

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17. Kuyteav - <https://www.flickr.com/photos/sodaniechea/6868303358/in/photolist-bsVRiq>

18. Made in Cambodia Market -

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19 Market - <https://www.flickr.com/photos/30733371@N00/610422162/>

20 Money -

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21. Most Visited Banner - <https://www.flickr.com/photos/7347837@N08/4351671471/>
22. National Museum of Cambodia -
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23. Numbers -
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24. Orussey Market -
https://commons.wikimedia.org/wiki/File:PhnomPenh_OrusseyMarket_2005_1.JPG
25. Otres Market - <http://www.backpacksandbunkbeds.co.uk/cambodia-2/otres-market/>
26. Phnom Bakeng - <https://www.flickr.com/photos/daverugby83/4628206613/>
27. Phnom Kulen -
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28. Phnom Penh -
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29. Phone Conversation -
[https://www.flickr.com/photos/mikecogh/27396369429/in/photolist-2UJ3a4-2UNrAs-jKmK5P-CLDYxA-jQsTjH-21w8XSC-a1WUxK-ZMVysD-7hFL9g-NfCt1y-2UJ3a4-2UNrAs-2UNsEu-jKmK5P-jFpkZw-jRnYvP-jpX95S-jrqyjF-jqKHPd-jEcZ6n-2QEdXx-nFi1GG-jFnct4-jFibr4-c7Fse5-joj](https://www.flickr.com/photos/mikecogh/27396369429/in/photolist-2UJ3a4-2UNrAs-jKmK5P-CLDYxA-jQsTjH-21w8XSC-jFpkZw-jRnYvP-jpX95S-ZMVysD-jqKHPd-jrqyjF-jFibr4-jEcZ6n-nFi1GG-jFnct4-c7Fse5-jojamjt-MTm87x-HJVya4-252gsjd-2UJ3nP-2QJC CY-Kr2tLg-H2QqPy-NfCt1y-ZVLHgR-FqXn4e-241j4aC-FqXpmk-252gvFo-22k63Tj-241iZ27-FqXsDn-241j3oh-252gr2d-Kr4vQY-CEJ9ke-AKsCSk-JTdr82-212B84y-a1ZM6S)
30. Phrases -
<https://www.flickr.com/photos/mikecogh/37932028225/in/photolist-CLDYxA-jQsTjH-21w8XSC-a1WUxK-ZMVysD-7hFL9g-NfCt1y-2UJ3a4-2UNrAs-2UNsEu-jKmK5P-jFpkZw-jRnYvP-jpX95S-jrqyjF-jqKHPd-jEcZ6n-2QEdXx-nFi1GG-jFnct4-jFibr4-c7Fse5-joj>

[amt-JdqVfM-H2QqPy-ZVLHgR-252gsjd-CEJ9ke-Q2CsS9-241j4aC-252gvFo-JTdr82-FqXsDn-FqXpmk-22k63Tj-HJVya4-a1ZM6S-AKsCSk-Kr4vQY-212B84y](#)

31. Phsar Leu Market -

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32. Phsar Nath Market - <https://www.flickr.com/photos/slapers/6659860697>

33. Poipet Border -

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34. Prahok - https://commons.wikimedia.org/wiki/File:Prahok_Ang_detail.jpg

35. Royale Palace Buddah - <https://www.flickr.com/photos/phalinn/18843986533/>

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38. Siem Reap -

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39. Siem Reap Airport -

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40. Siem Reap at Night - <https://www.flickr.com/photos/jafsegal/15676576014/>

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